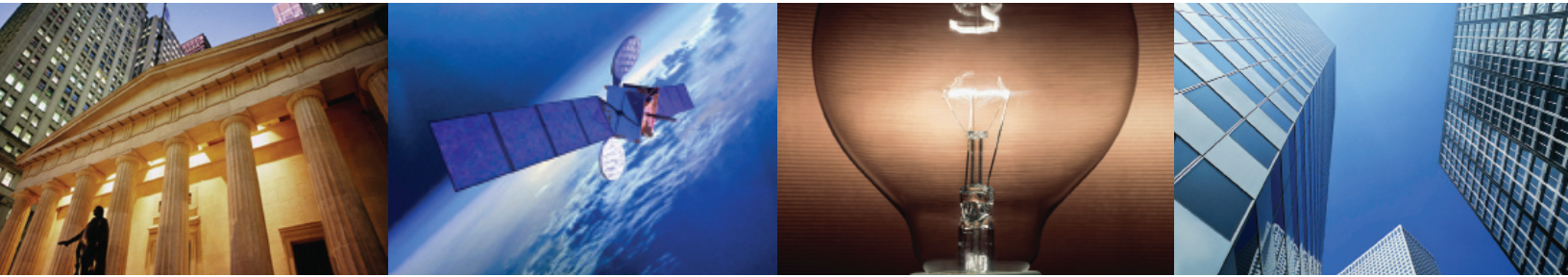


# Data Feeds from SNL Financial



**The single best source for sector-specific financial information. Now delivered in the frequency and format you require to power your custom applications.**

For over 20 years, SNL Financial has been the premier information provider in the sectors we cover: Banks & Thrifts, Financial Services, Insurance, Real Estate, Energy and Media & Communications. SNL provides extensive coverage of the U.S. market, with a growing global focus. And now, SNL is offering Data Feeds to give you exactly the content, configuration and delivery options you need to fuel your firm's complex analytics and research requirements.

## SNL has the data to satisfy your business needs:

- **Quantitative Analysis & Back Testing:** Sector-specific, time series data perfect for powering models and testing your strategies. (15+ years of historical financials and M&A data.)
- **Intranet/Custom Applications:** Access any and all of SNL's data to provide deep, rich reports and add value to your proprietary workflows. (Financials, estimates, research, asset-level data, ownership.)
- **Pitchbook Page Building:** Comprehensive and sector-specific data to allow you to build key analyses for your pitchbooks. (Tools for branch analytics, league tables and peer analysis.)

Choose from one of our standard data feeds, or let us build a customized feed to meet your specific requirements. SNL's data feed service will minimize the time you spend on data integration while maximizing the time you spend analyzing the data in your models and systems.

When you become an SNL client, you will have access to a dedicated representative with industry-specific expertise who will help you evaluate your requirements and create and monitor your data feeds.

## SNL Data Service Engagement Process:



# Data Feeds from SNL Financial

The data you want. The way you want it.

## SNL's Portfolio of Standardized FTP-based Data Feeds:

SNL offers a complete portfolio of standardized data feeds, specifically designed for each sector. Select the frequency that's right for you: daily, weekly, monthly or quarterly.

SNL Portfolio Feeds	Type of Data	Data Depth
<b>U.S. Banks &amp; Thrifts</b>	Financials, market data, estimates for Banks & Thrifts	<ul style="list-style-type: none"> <li>Quarterly and yearly data from 1990+</li> </ul>
<b>Bank Regulatory</b>	Bank holding companies, commercial banks, savings banks, credit unions and common regulatory	<ul style="list-style-type: none"> <li>Quarterly and yearly regulatory data from 1990+</li> </ul>
<b>Insurance</b>	Financials, market data, estimates for Insurance & Insurance Brokers	<ul style="list-style-type: none"> <li>Quarterly data from 1994+ and yearly data from 1991+</li> </ul>
<b>Statutory Insurance</b>	Corporate and financial data for P&C, health and life	<ul style="list-style-type: none"> <li>Quarterly and yearly data from 2001+</li> </ul>
<b>Financial Services</b>	Financials, market data, estimates	<ul style="list-style-type: none"> <li>Asset Manager: 1992Q+, 1990Y+</li> <li>Broker/ Dealer: 1992Q+, 1990Y+</li> <li>Specialty Lender: 1992Q+, 1990Y+</li> <li>Investment Company: 1996Q+, 1990Y+</li> <li>Financial Technology: 1996Q+, 1991Y+</li> </ul>
<b>Media &amp; Communications</b>	TV networks, financials, market data, estimates	<ul style="list-style-type: none"> <li>Quarterly data from 2005+ and yearly data from 2002+</li> <li>Premium networks from 1995+</li> <li>Broadcast networks from 1991+</li> <li>Basic Cable networks from 1989+</li> </ul>
<b>Real Estate</b>	Financials, market data, estimates for North America, Europe/Asia-Pacific, Homebuilders, Gaming	<ul style="list-style-type: none"> <li>North America: Quarterly data from 1992+ and yearly data from 1990+</li> <li>Europe/Asia-Pacific: Quarterly data from 2005+ and yearly data from 2002+</li> <li>Homebuilders: Quarterly data from 2003+ and yearly data from 2000+</li> <li>Gaming: Quarterly data from 2004+ and yearly data from 2001+</li> </ul>
<b>Energy</b>	Financials, market data, estimates for Power, Coal & Gas plus regulatory data, power plant and coal mine data	<ul style="list-style-type: none"> <li>Power, Gas: 2000Q+, 1996Y+</li> <li>Coal: 2004Q+, 2000Y+</li> <li>Electric Utility: 2004Q+, 1988Y+</li> <li>Gas Utility: 1995Y+</li> <li>Gas Pipeline: 2004Q+, 1990Y+</li> <li>Electric Cooperatives: 1995Y+</li> <li>Power Plants: Annual 1994+, Monthly 2001+</li> <li>Power Plant Units: Operating data from 2001+</li> <li>Coal Mines: Quarterly from 2000+ and yearly from 2002</li> </ul>

## SNL's Custom Data Feed Service:

If one of our standard data feeds isn't exactly what you need, SNL can help you build your own.

To learn more about Data Feeds from SNL Financial, contact SNL Sales at [sales@snl.com](mailto:sales@snl.com); 1.866.296.3743.